



Census 2010 Profile

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 1 mile radius

Latitude: 38.74892
 Longitude: -77.44943

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	8,846	-	6,470	73.1%
Hispanic Population	2,265	25.6%	1,435	63.4%
Population by Race				
Total	8,846	100.0%	6,470	100.0%
Population Reporting One Race	8,541	96.6%	6,314	97.6%
White	5,764	65.2%	4,317	66.7%
Black or African American	1,111	12.6%	845	13.1%
American Indian and Alaska Native	57	0.6%	38	0.6%
Asian	622	7.0%	471	7.3%
Native Hawaiian and Other Pacific Islander	16	0.2%	12	0.2%
Some Other Race	971	11.0%	630	9.7%
Population Reporting Two or More Races	305	3.4%	156	2.4%
Hispanic Population by Race				
Total	2,265	100.0%	1,435	100.0%
Hispanic Population Reporting One Race	2,149	94.9%	1,375	95.8%
White	1,139	50.3%	706	49.2%
Black or African American	33	1.5%	17	1.2%
American Indian and Alaska Native	30	1.3%	19	1.3%
Asian	11	0.5%	6	0.4%
Native Hawaiian and Other Pacific Islander	4	0.2%	2	0.1%
Some Other Race	932	41.1%	624	43.5%
Hispanic Population Reporting Two or More Races	116	5.1%	61	4.3%
Housing Units by Occupancy Status				
Total	3,187	100.0%	-	-
Occupied Housing Units	3,060	96.0%	-	-
Vacant Housing Units	127	4.0%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 3 miles radius

Latitude: 38.74892
 Longitude: -77.44943

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	72,510	-	52,188	72.0%
Hispanic Population	20,678	28.5%	13,119	63.4%
Population by Race				
Total	72,510	100.0%	52,188	100.0%
Population Reporting One Race	69,304	95.6%	50,557	96.9%
White	45,517	62.8%	34,056	65.3%
Black or African American	9,172	12.6%	6,626	12.7%
American Indian and Alaska Native	403	0.6%	261	0.5%
Asian	4,683	6.5%	3,503	6.7%
Native Hawaiian and Other Pacific Islander	87	0.1%	65	0.1%
Some Other Race	9,442	13.0%	6,047	11.6%
Population Reporting Two or More Races	3,206	4.4%	1,631	3.1%
Hispanic Population by Race				
Total	20,678	100.0%	13,119	100.0%
Hispanic Population Reporting One Race	19,363	93.6%	12,363	94.2%
White	9,439	45.6%	5,979	45.6%
Black or African American	414	2.0%	248	1.9%
American Indian and Alaska Native	216	1.0%	129	1.0%
Asian	60	0.3%	34	0.3%
Native Hawaiian and Other Pacific Islander	15	0.1%	9	0.1%
Some Other Race	9,220	44.6%	5,964	45.5%
Hispanic Population Reporting Two or More Races	1,314	6.4%	756	5.8%
Housing Units by Occupancy Status				
Total	24,237	100.0%	-	-
Occupied Housing Units	23,005	94.9%	-	-
Vacant Housing Units	1,232	5.1%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 5 miles radius

Latitude: 38.74892
 Longitude: -77.44943

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	132,335	-	95,779	72.4%
Hispanic Population	36,073	27.3%	23,152	64.2%
Population by Race				
Total	132,335	100.0%	95,779	100.0%
Population Reporting One Race	126,297	95.4%	92,694	96.8%
White	81,870	61.9%	61,692	64.4%
Black or African American	16,508	12.5%	11,850	12.4%
American Indian and Alaska Native	760	0.6%	505	0.5%
Asian	9,760	7.4%	7,320	7.6%
Native Hawaiian and Other Pacific Islander	162	0.1%	111	0.1%
Some Other Race	17,236	13.0%	11,216	11.7%
Population Reporting Two or More Races	6,038	4.6%	3,085	3.2%
Hispanic Population by Race				
Total	36,073	100.0%	23,152	100.0%
Hispanic Population Reporting One Race	33,679	93.4%	21,778	94.1%
White	15,616	43.3%	9,992	43.2%
Black or African American	649	1.8%	374	1.6%
American Indian and Alaska Native	427	1.2%	261	1.1%
Asian	106	0.3%	67	0.3%
Native Hawaiian and Other Pacific Islander	49	0.1%	23	0.1%
Some Other Race	16,832	46.7%	11,062	47.8%
Hispanic Population Reporting Two or More Races	2,394	6.6%	1,374	5.9%
Housing Units by Occupancy Status				
Total	45,227	100.0%	-	-
Occupied Housing Units	43,065	95.2%	-	-
Vacant Housing Units	2,162	4.8%	-	-

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Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 10 miles radius

Latitude: 38.74892
 Longitude: -77.44943

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	512,856	-	376,023	73.3%
Hispanic Population	87,423	17.0%	57,617	65.9%
Population by Race				
Total	512,856	100.0%	376,023	100.0%
Population Reporting One Race	489,962	95.5%	364,479	96.9%
White	322,386	62.9%	244,297	65.0%
Black or African American	60,847	11.9%	43,623	11.6%
American Indian and Alaska Native	2,204	0.4%	1,516	0.4%
Asian	68,467	13.4%	50,916	13.5%
Native Hawaiian and Other Pacific Islander	568	0.1%	428	0.1%
Some Other Race	35,489	6.9%	23,699	6.3%
Population Reporting Two or More Races	22,894	4.5%	11,544	3.1%
Hispanic Population by Race				
Total	87,423	100.0%	57,617	100.0%
Hispanic Population Reporting One Race	80,765	92.4%	53,924	93.6%
White	43,034	49.2%	28,654	49.7%
Black or African American	2,105	2.4%	1,251	2.2%
American Indian and Alaska Native	1,197	1.4%	747	1.3%
Asian	397	0.5%	248	0.4%
Native Hawaiian and Other Pacific Islander	95	0.1%	56	0.1%
Some Other Race	33,937	38.8%	22,967	39.9%
Hispanic Population Reporting Two or More Races	6,658	7.6%	3,694	6.4%
Housing Units by Occupancy Status				
Total	177,829	100.0%	-	-
Occupied Housing Units	171,225	96.3%	-	-
Vacant Housing Units	6,604	3.7%	-	-

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Signal Hill Rd & Liberia Ave, Manassas, VA, 20110

Ring: 1, 3, 5, 10 Miles

Latitude: 38.74892

Longitude: -77.44943

	Ring: 1 mile radius				Ring: 3 miles radius				Ring: 5 miles radius				Ring: 10 miles radius			
Total Businesses:	375				2,997				4,693				14,190			
Total Employees:	4,123				32,115				52,809				190,461			
Total Residential Population:	7,612				69,316				125,677				493,798			
Employee/Residential Population Ratio:	0.54				0.46				0.42				0.39			
	BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.1%	24	0.6%	60	2.0%	454	1.4%	86	1.8%	665	1.3%	307	2.2%	2,665	1.4%
Construction	42	11.2%	686	16.6%	366	12.2%	3,955	12.3%	586	12.5%	6,362	12.0%	1,609	11.3%	16,081	8.4%
Manufacturing	13	3.5%	120	2.9%	83	2.8%	3,626	11.3%	116	2.5%	5,488	10.4%	309	2.2%	7,613	4.0%
Transportation	10	2.7%	30	0.7%	78	2.6%	360	1.1%	115	2.4%	847	1.6%	311	2.2%	2,615	1.4%
Communication	5	1.3%	1	0.0%	26	0.9%	251	0.8%	50	1.1%	326	0.6%	154	1.1%	840	0.4%
Utility	3	0.8%	10	0.2%	14	0.5%	265	0.8%	22	0.5%	660	1.2%	50	0.4%	1,687	0.9%
Wholesale Trade	14	3.7%	176	4.3%	96	3.2%	868	2.7%	150	3.2%	2,649	5.0%	446	3.1%	6,206	3.3%
Retail Trade Summary	101	27.0%	1,256	30.5%	548	18.3%	4,700	14.6%	966	20.6%	10,564	20.0%	2,766	19.5%	35,436	18.6%
Home Improvement	5	1.3%	102	2.5%	38	1.3%	406	1.3%	62	1.3%	1,000	1.9%	185	1.3%	2,438	1.3%
General Merchandise Stores	3	0.8%	32	0.8%	10	0.3%	66	0.2%	29	0.6%	922	1.7%	80	0.6%	3,026	1.6%
Food Stores	13	3.5%	108	2.6%	63	2.1%	765	2.4%	98	2.1%	1,374	2.6%	264	1.9%	5,446	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	15	4.0%	254	6.2%	93	3.1%	1,117	3.5%	124	2.6%	1,866	3.5%	247	1.7%	4,189	2.2%
Apparel & Accessory Stores	2	0.5%	2	0.0%	21	0.7%	20	0.1%	63	1.3%	334	0.6%	187	1.3%	1,648	0.9%
Furniture & Home Furnishings	12	3.2%	85	2.1%	78	2.6%	350	1.1%	127	2.7%	543	1.0%	418	2.9%	3,337	1.8%
Eating & Drinking Places	36	9.6%	583	14.1%	147	4.9%	1,440	4.5%	250	5.3%	3,113	5.9%	761	5.4%	10,881	5.7%
Miscellaneous Retail	15	4.0%	90	2.2%	98	3.3%	536	1.7%	213	4.5%	1,412	2.7%	624	4.4%	4,471	2.3%
Finance, Insurance, Real Estate Summary	32	8.6%	140	3.4%	310	10.3%	1,449	4.5%	471	10.0%	2,405	4.6%	1,532	10.8%	11,348	6.0%
Banks, Savings & Lending Institutions	11	2.9%	81	2.0%	78	2.6%	415	1.3%	117	2.5%	633	1.2%	369	2.6%	2,556	1.3%
Securities Brokers	2	0.5%	11	0.3%	22	0.7%	110	0.3%	35	0.7%	134	0.3%	115	0.8%	344	0.2%
Insurance Carriers & Agents	6	1.6%	17	0.4%	88	2.9%	323	1.0%	124	2.6%	459	0.9%	344	2.4%	1,700	0.9%
Real Estate, Holding, Other Investment Offices	13	3.5%	31	0.8%	122	4.1%	601	1.9%	195	4.2%	1,179	2.2%	704	5.0%	6,748	3.5%
Services Summary	128	34.2%	1,454	35.3%	1,216	40.6%	13,860	43.2%	1,856	39.5%	19,537	37.0%	5,890	41.5%	88,908	46.7%
Hotels & Lodging	1	0.3%	7	0.2%	5	0.2%	43	0.1%	11	0.2%	192	0.4%	46	0.3%	1,840	1.0%
Automotive Services	24	6.4%	137	3.3%	154	5.1%	830	2.6%	189	4.0%	997	1.9%	350	2.5%	2,599	1.4%
Motion Pictures & Amusements	6	1.6%	45	1.1%	67	2.2%	555	1.7%	115	2.4%	1,018	1.9%	419	3.0%	5,179	2.7%
Health Services	7	1.9%	209	5.1%	149	5.0%	5,668	17.7%	213	4.5%	6,273	11.9%	650	4.6%	11,776	6.2%
Legal Services	2	0.5%	7	0.2%	82	2.7%	234	0.7%	92	2.0%	276	0.5%	279	2.0%	1,193	0.6%
Education Institutions & Libraries	9	2.4%	686	16.6%	64	2.1%	2,382	7.4%	98	2.1%	3,853	7.3%	354	2.5%	23,835	12.5%
Other Services	79	21.1%	363	8.8%	695	23.2%	4,148	12.9%	1,138	24.2%	6,928	13.1%	3,792	26.7%	42,486	22.3%
Government	15	4.0%	223	5.4%	114	3.8%	2,284	7.1%	140	3.0%	3,161	6.0%	311	2.2%	15,377	8.1%
Other	7	1.9%	2	0.0%	87	2.9%	41	0.1%	137	2.9%	146	0.3%	505	3.6%	1,684	0.9%
Totals	374	100.0%	4,123	100.0%	2,998		32,115		4,695		52,809		14,190	100.0%	190,461	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010, all rights reserved.



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Latitude: 38.74892

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Ring: 1, 3, 5, 10 Miles

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total Businesses:	375	2,997	4,693	14,190
Total Employees:	4,123	32,115	52,809	190,461
Total Residential Population:	7,612	69,316	125,677	493,798
Employee/Residential Population Ratio:	0.54	0.46	0.42	0.39

	BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing and Hunting	2	0.5%	11	0.3%	6	0.2%	41	0.1%	10	0.2%	50	0.1%	37	0.3%	190	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	2	0.0%	5	0.1%	90	0.2%	9	0.1%	167	0.1%
Utilities	0	0.0%	0	0.0%	6	0.2%	86	0.3%	9	0.2%	389	0.7%	20	0.1%	516	0.3%
Construction	46	12.3%	706	17.1%	390	13.0%	4,166	13.0%	623	13.3%	6,724	12.7%	1,736	12.2%	17,035	8.9%
Manufacturing	15	4.0%	141	3.4%	87	2.9%	3,607	11.2%	127	2.7%	5,490	10.4%	338	2.4%	7,697	4.0%
Wholesale Trade	12	3.2%	125	3.0%	88	2.9%	740	2.3%	141	3.0%	2,515	4.8%	423	3.0%	5,997	3.1%
Retail Trade	62	16.5%	658	16.0%	379	12.6%	3,162	9.8%	683	14.6%	7,314	13.9%	1,924	13.6%	24,160	12.7%
Motor Vehicle and Parts Dealers	14	3.7%	244	5.9%	84	2.8%	1,059	3.3%	106	2.3%	1,753	3.3%	184	1.3%	3,756	2.0%
Furniture and Home Furnishings Stores	7	1.9%	57	1.4%	37	1.2%	202	0.6%	60	1.3%	281	0.5%	170	1.2%	774	0.4%
Electronics and Appliance Stores	4	1.1%	19	0.5%	31	1.0%	94	0.3%	61	1.3%	220	0.4%	232	1.6%	2,366	1.2%
Building Material and Garden Equipment and Supplies Dealers	5	1.3%	102	2.5%	38	1.3%	406	1.3%	62	1.3%	1,000	1.9%	186	1.3%	2,438	1.3%
Food and Beverage Stores	11	2.9%	105	2.5%	55	1.8%	742	2.3%	82	1.7%	1,338	2.5%	209	1.5%	5,230	2.7%
Health and Personal Care Stores	4	1.1%	17	0.4%	17	0.6%	103	0.3%	44	0.9%	222	0.4%	149	1.0%	1,217	0.6%
Gasoline Stations	1	0.3%	10	0.2%	9	0.3%	58	0.2%	18	0.4%	113	0.2%	63	0.4%	433	0.2%
Clothing and Clothing Accessories Stores	3	0.8%	6	0.1%	27	0.9%	34	0.1%	78	1.7%	404	0.8%	232	1.6%	1,862	1.0%
Sporting Goods, Hobby, Book, and Music Stores	2	0.5%	13	0.3%	21	0.7%	47	0.1%	49	1.0%	302	0.6%	148	1.0%	1,320	0.7%
General Merchandise Stores	3	0.8%	32	0.8%	10	0.3%	66	0.2%	29	0.6%	922	1.7%	80	0.6%	3,026	1.6%
Miscellaneous Store Retailers	9	2.4%	53	1.3%	43	1.4%	324	1.0%	81	1.7%	729	1.4%	233	1.6%	1,596	0.8%
Nonstore Retailers	0	0.0%	0	0.0%	7	0.2%	27	0.1%	11	0.2%	31	0.1%	39	0.3%	143	0.1%
Transportation and Warehousing	7	1.9%	17	0.4%	64	2.1%	307	1.0%	94	2.0%	772	1.5%	230	1.6%	3,071	1.6%
Information	9	2.4%	37	0.9%	60	2.0%	520	1.6%	95	2.0%	656	1.2%	326	2.3%	3,583	1.9%
Finance and Insurance	19	5.1%	109	2.6%	194	6.5%	858	2.7%	283	6.0%	1,245	2.4%	842	5.9%	4,641	2.4%
Central Bank; Credit Intermediation and Related Activities	11	2.9%	81	2.0%	80	2.7%	424	1.3%	121	2.6%	646	1.2%	373	2.6%	2,569	1.3%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	2	0.5%	11	0.3%	25	0.8%	110	0.3%	38	0.8%	140	0.3%	124	0.9%	369	0.2%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	6	1.6%	17	0.4%	88	2.9%	323	1.0%	124	2.6%	459	0.9%	345	2.4%	1,702	0.9%
Real Estate and Rental and Leasing	18	4.8%	50	1.2%	139	4.6%	661	2.1%	223	4.8%	1,274	2.4%	750	5.3%	6,820	3.6%
Professional, Scientific, and Technical Services	27	7.2%	154	3.7%	318	10.6%	1,969	6.1%	516	11.0%	3,384	6.4%	1,881	13.3%	22,602	11.9%
Legal Services	4	1.1%	7	0.2%	102	3.4%	324	1.0%	116	2.5%	417	0.8%	373	2.6%	1,656	0.9%
Management of Companies and Enterprises	0	0.0%	0	0.0%	1	0.0%	0	0.0%	3	0.1%	2	0.0%	5	0.0%	5	0.0%
Administrative and Support and Waste Management and Remediation Services	16	4.3%	105	2.5%	161	5.4%	1,074	3.3%	250	5.3%	1,642	3.1%	822	5.8%	9,541	5.0%
Educational Services	10	2.7%	667	16.2%	78	2.6%	2,348	7.3%	120	2.6%	3,789	7.2%	455	3.2%	23,866	12.5%
Health Care and Social Assistance	11	2.9%	250	6.1%	204	6.8%	6,249	19.5%	288	6.1%	7,053	13.4%	904	6.4%	16,289	8.6%
Arts, Entertainment, and Recreation	4	1.1%	43	1.0%	48	1.6%	511	1.6%	81	1.7%	940	1.8%	280	2.0%	4,670	2.5%
Accommodation and Food Services	38	10.1%	597	14.5%	155	5.2%	1,500	4.7%	268	5.7%	3,344	6.3%	829	5.8%	12,865	6.8%
Accommodation	1	0.3%	7	0.2%	5	0.2%	43	0.1%	11	0.2%	192	0.4%	46	0.3%	1,840	1.0%
Food Services and Drinking Places	38	10.1%	590	14.3%	150	5.0%	1,457	4.5%	257	5.5%	3,153	6.0%	784	5.5%	11,025	5.8%
Other Services (except Public Administration)	57	15.2%	228	5.5%	411	13.7%	1,873	5.8%	589	12.6%	2,705	5.1%	1,549	10.9%	9,504	5.0%
Automotive Repair and Maintenance	22	5.9%	130	3.2%	128	4.3%	770	2.4%	151	3.2%	898	1.7%	267	1.9%	2,347	1.2%
Public Administration	15	4.0%	223	5.4%	117	3.9%	2,375	7.4%	144	3.1%	3,255	6.2%	318	2.2%	15,505	8.1%
Unclassified Establishments	7	1.9%	3	0.1%	91	3.0%	65	0.2%	141	3.0%	175	0.3%	513	3.6%	1,738	0.9%
Totals	375	100.0%	4,124	100.0%	2,998	100.0%	32,114	100.0%	4,693	100.0%	52,808	100.0%	14,191	100.0%	190,462	100.0%

Source: ESRI forecasts for 2010. Business data provided by Infogroup, Omaha NE. Copyright 2010, all rights reserved.

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
Latitude: 38.74892
Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
Longitude: -77.44943
Ring: 1, 3, 5, 10 Miles
Ring: 1 mile radius
Ring: 3 miles radius
Ring: 5 miles radius
Ring: 10 miles radius


2000 Total Population	7,082	61,043	111,203	413,142
2000 Group Quarters	273	1,098	1,115	5,980
2010 Total Population	7,612	69,316	125,677	493,798
2015 Total Population	7,647	70,214	127,874	515,811
2010 - 2015 Annual Rate	0.09%	0.26%	0.35%	0.88%



2000 Households	2,625	19,930	37,184	140,107
2000 Average Household Size	2.59	3.01	2.96	2.91
2010 Households	2,753	22,499	41,944	168,466
2010 Average Household Size	2.66	3.03	2.97	2.89
2015 Households	2,752	22,762	42,698	176,438
2015 Average Household Size	2.67	3.03	2.97	2.89
2010 - 2015 Annual Rate	-0.01%	0.23%	0.36%	0.93%
2000 Families	1,735	15,141	28,082	106,722
2000 Average Family Size	3.15	3.39	3.35	3.30
2010 Families	1,813	16,820	30,881	125,692
2010 Average Family Size	3.24	3.43	3.40	3.32
2015 Families	1,814	16,950	31,235	130,849
2015 Average Family Size	3.26	3.44	3.40	3.32
2010 - 2015 Annual Rate	0.01%	0.15%	0.23%	0.81%



2000 Housing Units	2,710	20,496	38,212	143,489
Owner Occupied Housing Units	64.2%	73.9%	71.3%	73.9%
Renter Occupied Housing Units	32.8%	23.3%	26.1%	23.7%
Vacant Housing Units	3.0%	2.8%	2.7%	2.4%
2010 Housing Units	2,976	24,174	44,623	177,578
Owner Occupied Housing Units	62.2%	69.6%	66.2%	70.5%
Renter Occupied Housing Units	30.3%	23.5%	27.8%	24.4%
Vacant Housing Units	7.5%	6.9%	6.0%	5.1%
2015 Housing Units	3,011	24,869	46,180	188,197
Owner Occupied Housing Units	61.9%	68.5%	65.0%	69.6%
Renter Occupied Housing Units	29.5%	23.0%	27.5%	24.1%
Vacant Housing Units	8.6%	8.5%	7.5%	6.2%

Median Household Income

2000	\$57,429	\$64,154	\$66,829	\$77,532
2010	\$76,194	\$83,982	\$86,023	\$102,437
2015	\$89,414	\$97,644	\$100,414	\$112,237

Median Home Value

2000	\$176,786	\$152,675	\$159,580	\$184,825
2010	\$327,831	\$285,851	\$299,957	\$343,397
2015	\$415,881	\$365,601	\$388,095	\$449,922

Per Capita Income

2000	\$24,293	\$24,726	\$26,904	\$31,085
2010	\$32,253	\$31,240	\$33,748	\$40,457
2015	\$36,312	\$34,863	\$37,760	\$45,576

Median Age

2000	33.0	32.1	32.2	33.1
2010	34.7	33.7	34.1	35.5
2015	35.1	34.1	34.3	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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 Ring: 10 miles radius


2000 Households by Income

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Household Income Base	2,623	19,949	37,377	140,329
< \$15,000	5.6%	5.3%	5.2%	3.5%
\$15,000 - \$24,999	6.3%	5.8%	5.4%	3.7%
\$25,000 - \$34,999	14.6%	8.6%	8.2%	6.2%
\$35,000 - \$49,999	14.4%	14.9%	13.8%	11.9%
\$50,000 - \$74,999	23.8%	25.4%	24.2%	22.1%
\$75,000 - \$99,999	16.6%	18.8%	18.2%	19.0%
\$100,000 - \$149,999	12.7%	14.8%	16.4%	21.4%
\$150,000 - \$199,999	3.4%	3.8%	5.1%	7.8%
\$200,000 +	2.7%	2.7%	3.4%	4.6%
Average Household Income	\$68,272	\$74,576	\$79,438	\$90,990

2010 Households by Income

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Household Income Base	2,752	22,500	41,944	168,465
< \$15,000	4.1%	3.5%	3.7%	2.4%
\$15,000 - \$24,999	3.7%	3.0%	2.8%	1.9%
\$25,000 - \$34,999	7.5%	4.1%	4.3%	2.8%
\$35,000 - \$49,999	12.1%	10.1%	10.0%	7.6%
\$50,000 - \$74,999	21.7%	21.0%	20.0%	16.9%
\$75,000 - \$99,999	14.7%	18.9%	17.6%	16.1%
\$100,000 - \$149,999	25.8%	28.7%	28.3%	31.6%
\$150,000 - \$199,999	6.2%	6.5%	7.3%	11.5%
\$200,000 +	4.2%	4.1%	5.9%	9.1%
Average Household Income	\$90,072	\$95,147	\$100,841	\$118,108

2015 Households by Income

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Household Income Base	2,751	22,763	42,698	176,436
< \$15,000	2.7%	2.3%	2.4%	1.4%
\$15,000 - \$24,999	2.5%	2.0%	1.8%	1.1%
\$25,000 - \$34,999	5.1%	2.7%	2.8%	1.7%
\$35,000 - \$49,999	7.1%	5.7%	5.6%	4.0%
\$50,000 - \$74,999	23.6%	21.2%	20.3%	15.9%
\$75,000 - \$99,999	14.0%	17.3%	16.4%	13.9%
\$100,000 - \$149,999	31.2%	34.6%	33.8%	35.5%
\$150,000 - \$199,999	8.1%	8.6%	9.2%	15.1%
\$200,000 +	5.7%	5.5%	7.5%	11.4%
Average Household Income	\$101,870	\$106,291	\$112,789	\$132,734

2000 Owner Occupied Housing Units by Value

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	1,759	15,088	27,215	106,110
< \$50,000	6.1%	1.8%	1.8%	1.3%
\$50,000 - \$99,999	17.3%	19.6%	16.6%	8.5%
\$100,000 - \$149,999	15.4%	27.3%	26.8%	24.1%
\$150,000 - \$199,999	20.4%	25.0%	23.3%	22.4%
\$200,000 - \$299,999	37.9%	21.5%	19.4%	27.1%
\$300,000 - \$499,999	1.9%	3.9%	9.3%	13.7%
\$500,000 - \$999,999	0.7%	0.7%	2.5%	2.6%
\$1,000,000+	0.3%	0.2%	0.4%	0.2%
Average Home Value	\$169,678	\$166,692	\$191,613	\$215,087

2000 Specified Renter Occ. Housing Units by Contract Rent


	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	882	4,790	9,925	33,886
With Cash Rent	97.8%	97.4%	97.8%	98.3%
No Cash Rent	2.2%	2.6%	2.2%	1.7%
Median Rent	\$729	\$716	\$742	\$862
Average Rent	\$721	\$716	\$757	\$891

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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 Ring: 1, 3, 5, 10 Miles

Latitude: 38.74892
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 Ring: 10 miles radius

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
2000 Population by Age				
 Total	7,082	61,043	111,202	413,144
Age 0 - 4	7.9%	8.7%	8.6%	7.7%
Age 5 - 9	8.0%	8.7%	8.7%	8.2%
Age 10 - 14	7.0%	7.9%	8.0%	8.2%
Age 15 - 19	6.1%	7.0%	6.9%	7.3%
Age 20 - 24	7.1%	6.3%	6.2%	5.9%
Age 25 - 34	17.2%	16.8%	16.8%	15.9%
Age 35 - 44	19.4%	19.0%	19.0%	19.1%
Age 45 - 54	13.4%	13.1%	13.7%	15.3%
Age 55 - 64	6.6%	6.8%	7.0%	7.6%
Age 65 - 74	3.6%	3.4%	3.1%	2.9%
Age 75 - 84	2.4%	1.6%	1.5%	1.3%
Age 85+	1.3%	0.6%	0.5%	0.4%
Age 18+	73.2%	70.2%	70.3%	71.2%
2010 Population by Age				
Total	7,609	69,317	125,675	493,799
Age 0 - 4	7.8%	8.7%	8.5%	7.6%
Age 5 - 9	7.4%	8.3%	8.2%	7.6%
Age 10 - 14	6.6%	7.9%	7.9%	7.7%
Age 15 - 19	6.4%	6.9%	7.0%	7.0%
Age 20 - 24	6.7%	5.6%	5.7%	5.5%
Age 25 - 34	15.7%	14.4%	14.1%	13.7%
Age 35 - 44	15.7%	16.6%	16.6%	16.7%
Age 45 - 54	15.1%	14.9%	15.4%	16.1%
Age 55 - 64	10.2%	9.5%	9.7%	10.8%
Age 65 - 74	4.7%	4.4%	4.4%	4.8%
Age 75 - 84	2.4%	1.9%	1.8%	1.8%
Age 85+	1.5%	0.7%	0.7%	0.6%
Age 18+	74.3%	70.7%	71.0%	72.7%
2015 Population by Age				
Total	7,648	70,214	127,875	515,809
Age 0 - 4	7.7%	8.5%	8.3%	7.5%
Age 5 - 9	7.4%	8.4%	8.3%	7.7%
Age 10 - 14	6.6%	8.0%	7.9%	7.6%
Age 15 - 19	5.9%	6.8%	6.7%	6.8%
Age 20 - 24	6.8%	5.9%	5.9%	5.5%
Age 25 - 34	15.3%	13.8%	13.8%	13.5%
Age 35 - 44	15.9%	15.8%	15.6%	15.9%
Age 45 - 54	13.2%	14.3%	14.8%	15.3%
Age 55 - 64	11.0%	10.0%	10.1%	10.9%
Age 65 - 74	6.0%	5.6%	5.7%	6.4%
Age 75 - 84	2.5%	2.2%	2.1%	2.2%
Age 85+	1.5%	0.8%	0.7%	0.7%
Age 18+	74.7%	70.8%	71.2%	72.9%
2000 Population by Sex				
Males	50.2%	50.7%	50.6%	49.8%
Females	49.8%	49.3%	49.4%	50.2%
2010 Population by Sex				
Males	50.3%	50.5%	50.4%	49.8%
Females	49.7%	49.5%	49.6%	50.2%
2015 Population by Sex				
Males	50.2%	50.4%	50.3%	49.7%
Females	49.8%	49.6%	49.7%	50.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 1, 3, 5, 10 Miles

Latitude: 38.74892
 Longitude: -77.44943
 Ring: 10 miles radius



2000 Population by Race/Ethnicity

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	7,083	61,042	111,202	413,143
White Alone	78.0%	75.4%	75.0%	73.7%
Black Alone	10.8%	10.9%	10.7%	10.7%
American Indian Alone	0.3%	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	4.0%	3.4%	4.5%	8.6%
Some Other Race Alone	4.2%	6.8%	6.4%	3.6%
Two or More Races	2.8%	3.1%	3.1%	3.1%
Hispanic Origin	10.5%	13.2%	12.3%	8.5%
Diversity Index	49.5	55.1	54.9	52.6

2010 Population by Race/Ethnicity

Total	7,613	69,317	125,676	493,798
White Alone	69.7%	65.6%	64.2%	64.8%
Black Alone	11.4%	10.6%	10.6%	11.6%
American Indian Alone	0.3%	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	5.8%	5.2%	7.1%	12.2%
Some Other Race Alone	8.2%	13.2%	12.9%	6.7%
Two or More Races	4.5%	4.9%	4.8%	4.5%
Hispanic Origin	21.8%	27.1%	25.7%	16.4%
Diversity Index	66.9	73.1	73.5	67.5

2015 Population by Race/Ethnicity

Total	7,648	70,215	127,874	515,810
White Alone	67.1%	62.7%	61.7%	62.3%
Black Alone	11.2%	10.1%	10.1%	11.3%
American Indian Alone	0.3%	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	6.6%	5.9%	8.0%	13.7%
Some Other Race Alone	9.8%	15.4%	14.5%	7.4%
Two or More Races	5.1%	5.5%	5.3%	4.9%
Hispanic Origin	27.6%	33.3%	30.5%	19.3%
Diversity Index	72.0	77.4	77.1	71.2



2000 Population 3+ by School Enrollment

Total	6,741	57,703	105,180	394,155
Enrolled in Nursery/Preschool	1.6%	2.1%	2.0%	2.2%
Enrolled in Kindergarten	1.9%	1.8%	1.7%	1.8%
Enrolled in Grade 1-8	12.4%	14.4%	14.3%	13.9%
Enrolled in Grade 9-12	6.0%	6.3%	6.3%	6.7%
Enrolled in College	4.7%	4.2%	4.2%	5.3%
Enrolled in Grad/Prof School	1.3%	1.3%	1.3%	1.8%
Not Enrolled in School	72.1%	69.9%	70.1%	68.4%

2010 Population 25+ by Educational Attainment

Total	4,959	43,303	78,836	318,519
Less than 9th Grade	6.5%	5.3%	5.9%	3.4%
9th - 12th Grade, No Diploma	8.6%	8.4%	7.4%	4.1%
High School Graduate	24.2%	24.9%	22.9%	17.8%
Some College, No Degree	21.0%	21.1%	20.0%	18.1%
Associate Degree	6.8%	7.6%	7.0%	7.2%
Bachelor's Degree	20.2%	20.5%	22.8%	28.8%
Graduate/Professional Degree	12.7%	12.1%	14.0%	20.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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Ring: 1 mile radius

Ring: 3 miles radius

Ring: 5 miles radius

Ring: 10 miles radius


2010 Population 15+ by Marital Status

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	5,955	52,031	94,767	380,274
Never Married	27.4%	27.6%	28.1%	28.1%
Married	54.3%	59.2%	59.3%	60.7%
Widowed	7.1%	3.9%	3.5%	2.8%
Divorced	11.2%	9.3%	9.1%	8.4%


2000 Population 16+ by Employment Status

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	5,309	44,477	81,487	307,357
In Labor Force	71.3%	75.1%	76.3%	77.2%
Civilian Employed	69.3%	72.2%	73.6%	73.6%
Civilian Unemployed	1.3%	2.3%	2.0%	1.9%
In Armed Forces	0.7%	0.7%	0.7%	1.6%
Not in Labor Force	28.7%	24.9%	23.7%	22.8%

2010 Civilian Population 16+ in Labor Force

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Civilian Employed	93.0%	92.2%	92.9%	93.7%
Civilian Unemployed	7.0%	7.8%	7.1%	6.3%

2015 Civilian Population 16+ in Labor Force

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Civilian Employed	94.8%	94.2%	94.7%	95.3%
Civilian Unemployed	5.2%	5.8%	5.3%	4.7%

2000 Females 16+ by Employment Status and Age of Children

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	2,656	22,044	40,551	155,917
Own Children < 6 Only	8.4%	9.0%	9.8%	9.3%
Employed/in Armed Forces	3.6%	5.6%	6.2%	6.1%
Unemployed	0.8%	0.2%	0.2%	0.2%
Not in Labor Force	4.0%	3.2%	3.4%	3.0%
Own Children <6 and 6-17	8.8%	9.5%	8.9%	8.1%
Employed/in Armed Forces	4.7%	5.9%	5.3%	4.7%
Unemployed	0.0%	0.1%	0.1%	0.1%
Not in Labor Force	4.1%	3.5%	3.4%	3.2%
Own Children 6-17 Only	16.8%	20.6%	20.9%	21.7%
Employed/in Armed Forces	14.2%	16.7%	16.7%	16.9%
Unemployed	0.0%	0.1%	0.1%	0.2%
Not in Labor Force	2.6%	3.9%	4.1%	4.6%
No Own Children <18	66.0%	60.9%	60.4%	60.9%
Employed/in Armed Forces	36.2%	37.3%	38.1%	40.5%
Unemployed	0.8%	2.1%	1.8%	1.3%
Not in Labor Force	29.0%	21.5%	20.6%	19.1%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

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Ring: 1, 3, 5, 10 Miles

Ring: 1 mile radius

Ring: 3 miles radius

Ring: 5 miles radius

Ring: 10 miles radius


2010 Employed Population 16+ by Industry

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	4,023	35,438	66,017	268,190
Agriculture/Mining	0.3%	0.3%	0.3%	0.2%
Construction	9.5%	11.8%	10.6%	7.1%
Manufacturing	3.6%	3.9%	3.7%	3.0%
Wholesale Trade	2.1%	1.8%	1.9%	1.6%
Retail Trade	14.0%	12.0%	11.8%	10.1%
Transportation/Utilities	5.6%	4.6%	4.5%	3.6%
Information	2.9%	3.5%	3.7%	3.7%
Finance/Insurance/Real Estate	5.0%	5.5%	5.9%	6.5%
Services	46.7%	46.9%	47.6%	51.7%
Public Administration	10.2%	9.7%	10.0%	12.5%

2010 Employed Population 16+ by Occupation

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	4,025	35,440	66,016	268,190
White Collar	66.4%	65.4%	68.0%	74.9%
Management/Business/Financial	17.4%	17.8%	19.2%	22.6%
Professional	24.2%	23.4%	24.3%	29.5%
Sales	9.7%	9.5%	9.9%	9.5%
Administrative Support	15.0%	14.8%	14.5%	13.3%
Services	14.2%	15.0%	14.2%	13.0%
Blue Collar	19.3%	19.7%	17.8%	12.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%	0.1%
Construction/Extraction	6.3%	8.2%	7.5%	4.5%
Installation/Maintenance/Repair	4.3%	4.6%	4.1%	2.9%
Production	2.5%	2.1%	2.0%	1.6%
Transportation/Material Moving	6.2%	4.7%	4.1%	3.0%


2000 Workers 16+ by Means of Transportation to Work

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	3,691	32,006	59,715	228,201
Drove Alone - Car, Truck, or Van	77.4%	75.8%	76.2%	75.2%
Carpooled - Car, Truck, or Van	13.4%	15.3%	15.1%	15.3%
Public Transportation	3.4%	2.9%	2.9%	3.9%
Walked	1.4%	1.3%	1.3%	1.2%
Other Means	2.1%	1.5%	1.1%	0.8%
Worked at Home	2.4%	3.1%	3.4%	3.6%

2000 Workers 16+ by Travel Time to Work

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	3,693	32,006	59,717	228,200
Did not Work at Home	97.6%	96.9%	96.6%	96.4%
Less than 5 minutes	3.0%	1.8%	1.8%	1.2%
5 to 9 minutes	8.0%	8.3%	6.7%	5.1%
10 to 19 minutes	20.8%	22.5%	20.9%	18.0%
20 to 24 minutes	6.5%	7.8%	9.1%	9.9%
25 to 34 minutes	12.0%	14.5%	16.4%	19.0%
35 to 44 minutes	8.8%	7.8%	8.8%	10.5%
45 to 59 minutes	19.5%	15.8%	15.4%	16.5%
60 to 89 minutes	15.4%	14.6%	13.5%	12.7%
90 or more minutes	3.5%	3.9%	4.0%	3.3%
Worked at Home	2.4%	3.1%	3.4%	3.6%
Average Travel Time to Work (in min)	35.2	34.4	34.5	35.0

2000 Households by Vehicles Available

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius	Ring: 10 miles radius
Total	2,640	19,888	37,165	140,118
None	4.3%	4.0%	4.3%	2.9%
1	32.2%	24.3%	24.5%	23.8%
2	41.1%	45.8%	45.1%	48.3%
3	15.0%	19.1%	19.1%	18.0%
4	5.0%	5.0%	5.0%	5.2%
5+	2.4%	2.0%	2.0%	1.9%
Average Number of Vehicles Available	1.9	2.0	2.0	2.1

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

Signal Hill Rd and Liberia Ave, Manassas, VA, 20110
 Signal Hill Rd & Liberia Ave, Manassas, VA, 20110
 Ring: 1, 3, 5, 10 Miles

Latitude: 38.74892
 Longitude: -77.44943
 Ring: 10 miles radius

Ring: 1 mile radius Ring: 3 miles radius Ring: 5 miles radius

2000 Households by Type


	2,624	19,930	37,184	140,107
Total				
Family Households	66.1%	76.0%	75.5%	76.2%
Married-couple Family	53.5%	60.8%	60.9%	63.4%
With Related Children	30.8%	35.9%	35.7%	36.2%
Other Family (No Spouse)	12.7%	15.1%	14.6%	12.8%
With Related Children	8.7%	10.2%	9.9%	8.6%
Nonfamily Households	33.9%	24.0%	24.5%	23.8%
Householder Living Alone	25.3%	17.5%	17.7%	16.9%
Householder Not Living Alone	8.5%	6.6%	6.8%	6.9%
Households with Related Children	39.4%	46.1%	45.7%	44.8%
Households with Persons 65+	10.3%	11.7%	11.3%	10.1%

2000 Households by Size

	2,625	19,930	37,184	140,107
Total				
1 Person Household	25.3%	17.5%	17.7%	16.9%
2 Person Household	29.7%	29.0%	29.2%	30.6%
3 Person Household	17.2%	19.1%	19.2%	19.6%
4 Person Household	15.9%	18.4%	18.5%	19.3%
5 Person Household	7.2%	9.1%	9.0%	8.5%
6 Person Household	3.0%	3.8%	3.6%	3.1%
7+ Person Household	1.8%	3.2%	2.8%	2.0%

2000 Households by Year Householder Moved In

	2,642	19,889	37,166	140,118
Total				
Moved in 1999 to March 2000	20.4%	20.2%	21.1%	21.4%
Moved in 1995 to 1998	38.4%	33.9%	34.1%	33.7%
Moved in 1990 to 1994	21.6%	17.1%	17.7%	18.6%
Moved in 1980 to 1989	12.8%	18.1%	17.5%	18.8%
Moved in 1970 to 1979	4.1%	6.2%	6.0%	5.5%
Moved in 1969 or Earlier	2.8%	4.5%	3.5%	2.0%
Median Year Householder Moved In	1996	1995	1996	1996

2000 Housing Units by Units in Structure


	2,715	20,443	38,170	143,487
Total				
1, Detached	46.9%	57.5%	53.4%	53.7%
1, Attached	10.7%	26.7%	28.2%	28.7%
2	0.5%	0.3%	0.4%	0.3%
3 or 4	2.3%	1.3%	1.2%	1.0%
5 to 9	4.9%	3.8%	3.6%	3.4%
10 to 19	25.6%	7.7%	9.5%	8.6%
20+	3.3%	1.2%	2.8%	3.4%
Mobile Home	5.9%	1.2%	1.1%	0.8%
Other	0.0%	0.1%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	2,722	20,443	38,177	143,486
Total				
1999 to March 2000	1.2%	3.5%	2.8%	3.3%
1995 to 1998	7.0%	8.7%	9.7%	11.9%
1990 to 1994	22.1%	13.7%	15.5%	15.8%
1980 to 1989	42.2%	29.5%	30.0%	36.7%
1970 to 1979	7.5%	16.4%	18.5%	19.7%
1969 or Earlier	20.0%	28.2%	23.6%	12.7%
Median Year Structure Built	1985	1982	1983	1985

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



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[Top 3 Tapestry Segments](#)

1.	Young and Restless	Boomburbs	Boomburbs	Suburban Splendor
2.	Boomburbs	Aspiring Young Families	Suburban Splendor	Boomburbs
3.	Suburban Splendor	Suburban Splendor	Aspiring Young Families	Enterprising Professionals



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,222,307	\$52,141,729	\$103,271,180	\$483,703,181
Average Spent	\$2,260.19	\$2,317.51	\$2,462.12	\$2,871.22
Spending Potential Index	94	97	103	120
Computers & Accessories: Total \$	\$824,234	\$6,986,401	\$13,761,378	\$64,223,011
Average Spent	\$299.39	\$310.52	\$328.09	\$381.22
Spending Potential Index	136	141	149	173
Education: Total \$	\$4,625,597	\$39,067,030	\$77,784,919	\$370,658,204
Average Spent	\$1,680.20	\$1,736.39	\$1,854.49	\$2,200.20
Spending Potential Index	138	142	152	180
Entertainment/Recreation: Total \$	\$11,591,033	\$101,071,558	\$199,589,328	\$942,368,142
Average Spent	\$4,210.33	\$4,492.27	\$4,758.47	\$5,593.82
Spending Potential Index	131	139	148	174
Food at Home: Total \$	\$15,637,403	\$131,741,593	\$259,890,916	\$1,202,573,261
Average Spent	\$5,680.13	\$5,855.44	\$6,196.14	\$7,138.37
Spending Potential Index	127	131	138	160
Food Away from Home: Total \$	\$11,796,249	\$98,857,972	\$195,285,294	\$910,341,865
Average Spent	\$4,284.87	\$4,393.88	\$4,655.86	\$5,403.71
Spending Potential Index	133	137	145	168
Health Care: Total \$	\$11,710,763	\$103,611,867	\$204,240,080	\$955,831,104
Average Spent	\$4,253.82	\$4,605.18	\$4,869.35	\$5,673.73
Spending Potential Index	114	124	131	152
Household Furnishings & Equip: Total \$	\$6,493,277	\$56,988,263	\$112,518,151	\$532,110,960
Average Spent	\$2,358.62	\$2,532.92	\$2,682.58	\$3,158.57
Spending Potential Index	115	123	130	153
Investments: Total \$	\$5,347,473	\$50,043,235	\$100,597,246	\$487,264,449
Average Spent	\$1,942.42	\$2,224.24	\$2,398.37	\$2,892.36
Spending Potential Index	112	128	138	166
Retail Goods: Total \$	\$83,879,490	\$722,658,825	\$1,424,897,291	\$6,677,327,348
Average Spent	\$30,468.39	\$32,119.60	\$33,971.42	\$39,636.05
Spending Potential Index	123	129	137	159
Shelter: Total \$	\$58,166,448	\$504,225,407	\$998,032,816	\$4,690,199,394
Average Spent	\$21,128.39	\$22,411.01	\$23,794.41	\$27,840.63
Spending Potential Index	134	142	151	176
TV/Video/Audio: Total \$	\$4,443,632	\$37,065,074	\$73,166,749	\$340,457,903
Average Spent	\$1,614.11	\$1,647.41	\$1,744.39	\$2,020.93
Spending Potential Index	130	133	140	163
Travel: Total \$	\$6,663,822	\$60,602,972	\$120,199,793	\$574,955,679
Average Spent	\$2,420.57	\$2,693.59	\$2,865.72	\$3,412.89
Spending Potential Index	128	142	151	180
Vehicle Maintenance & Repairs: Total \$	\$3,342,095	\$28,555,249	\$56,356,576	\$263,211,553
Average Spent	\$1,213.98	\$1,269.18	\$1,343.61	\$1,562.40
Spending Potential Index	129	135	143	166

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI